

# ABSTRACT OF THE DISCLOSURE

The vehicular data exchange system of the present invention includes a plurality of computer terminals and a processor. Each of the computer terminals include an input device for inputting the vehicular data and a display device for visually displaying the inputted vehicular data which include vehicular characteristics data units and vehicular financial data units. The processor controls the vehicular data whereby the vehicular characteristics data units inputted into a first one of the computer terminals are transmitted to a plurality of other ones of the computer terminals for display on respective ones of the display devices associated with the other ones of the computer terminals. The processor also controls the vehicular data whereby vehicular financial data units inputted to at least a responding one of the other ones of the computer terminals in response to the vehicular characteristics data units displayed on the display device of the at least responding one of the other ones of the computer terminals are transmitted to the first one of the computer terminals for display on the display device associated with the first one of the computer terminals. A method of implementing the present invention is also described.